



RUSHMORE REGION



ECONOMIC DEVELOPMENT ALLIANCE



WORKFORCE 6 COUNTY AVERAGE

APPROXIMATELY 60.7%

Civilian (16+)

*Non-Institutionalized
Population*

162,752

Not in Labor Force (16+)

58,507

Labor Force

104,245

Employed

102,580

Unemployed

1,665

Under 16, Military, and

Institutionalized Population **42,414**

Jobs grew by **7,032** over the last 5
years and are projected to grow by
5,568 over the next 5 years.



TRANSPORTATION ACCESS

- Located on the I-90 Corridor
- Rapid City Regional Airport
- Access to Current Class B Rail System & Operators
- Average driving commute time from the Rapid City "hub" less than 60 minutes
- Transportation Maps:
 - Heartland Expressway
 - Railway
 - Maps



KEY INDUSTRIES

- Manufacturing
- Healthcare Services
- Retail & Restaurants
- Precision Ag
- Research & Development
- Tourism



UTILITY PARTNER / ACCESS

- Black Hills Energy
- Black Hills Electric Cooperative
- Butte Electric Cooperative
- Montana-Dakota Utilities
- West River Electric Association

WHY THE BLACK HILLS?

- ⬆ Strategic location on the I-90 corridor with quick access to major markets
- ⬆ Skilled workforce supported by top-tier universities and technical schools
- ⬆ Business-friendly climate with no state income tax and access to elected leaders at the local, state, and federal levels



HIGHER EDUCATION INSTITUTIONS

BLACK HILLS STATE UNIVERSITY

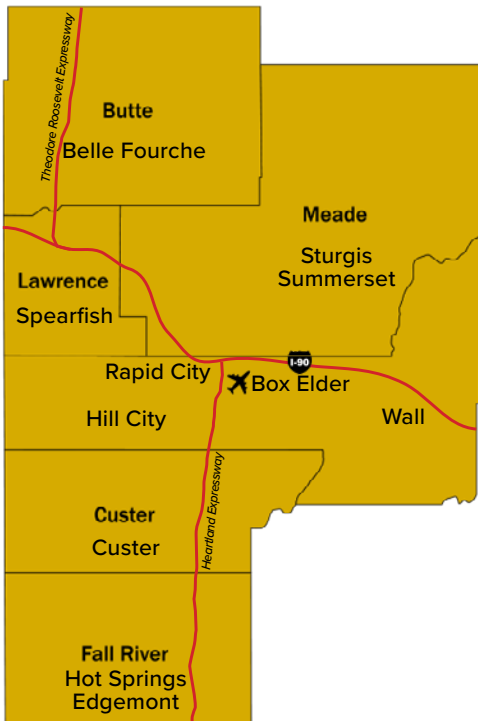
The AACSB accredited university offers diverse programs in business, environmental studies, applied sciences, and IT related fields such as business analytics and information management.

SOUTH DAKOTA MINES

South Dakota Mines is consistently ranked among the top engineering universities in the nation, promoting hands-on learning and helping develop world-class leaders in science, technology, engineering, and mathematics.

WESTERN DAKOTA TECH

WDT prepares students with essential IT and tech adjacent skills. WDT also specializes in workforce focused training, equipping students with practical skills tailored to industry needs.



207,879
POPULATION
(TOTAL 6 COUNTY)

Population
grew by
10,132
over the
last 5 years

Population projected
to grow by
12,713
over the
next 5 years

Updated July 2025

PROPERTY SEARCH

